



**Join the Conversation**

# Preston Crowmarsh Conservation Area Appraisal

## CONSULTATION SUMMARY REPORT

A review of the feedback received on the Preston Crowmarsh Conservation Area consultation.

November 2025



If you require this report in an alternative format (for example large print, Braille, audio, Easy Read and alternative languages) please email [jointheconversation@southandvale.gov.uk](mailto:jointheconversation@southandvale.gov.uk) or call 01235 422425.

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**Note:** When stating percentages in the analysis, we are referring to the percentage of respondents that answered the specific question, rather than the total number of responses to the overall survey. Response percentages may not add up to 100 per cent due to rounding up over .5 and rounding down under .5. Words that appear in italics are quotes taken from comments received.

## SUMMARY

What is a Conservation Area? Click on the video below to find out more.



The council carried out a review of the Preston Crowmarsh Conservation Area Appraisal document and several proposed changes to the boundary as follows:

- Alterations to the conservation area boundary southwards to include the properties, plots, fields and land to the south of the current boundary up to the field boundary to the south of Crowmarsh Battle Farm.
- A small boundary correction extending the boundary slightly to the east of No 75 and 77 Crowmarsh Lane to include the full extent of their curtilage.

In total, 25 responses were received during the public consultation period. This is made up of 20 responses via the online survey and 5 responses via email.

The majority of respondents (68 per cent) were individuals / members of the public. 16 per cent of respondents were on behalf of a district, county or town/parish councillor.

Overall, there was general support for the appraisal document and towards the proposed conservation area boundary extension. Some responses noted corrections that are required in terms of the name of the road running through the settlement and additional detail which will help to ensure an adopted appraisal will be as current and comprehensive as possible.

Detailed comments on how the Heritage Team have responded to all the comments received can be found in this qualitative data section of this report.

## HOW WE WILL USE THE RESULTS

The Preston Crowmarsh Conservation Area Appraisal is currently undergoing review following the end of the public consultation. Once a final draft is produced using the consultation feedback, it will be presented to the council's Cabinet to be formally adopted as a supplementary planning document. Once adopted, [the appraisal can be used to inform planning decisions and will be available to view on our website](#).

# BACKGROUND TO THE ENGAGEMENT

Purpose of the Conservation Area Appraisal and Boundary Review

## What are conservation areas?

Areas of “special architectural or historic interest, the character or appearance of which it is desirable to preserve or enhance” – in other words, they exist to protect the features and the characteristics that make a historic place unique and distinctive.

Local Authorities have a statutory duty to pay special attention to the desirability of preserving or enhancing the character and appearance of the conservation area. In addition to statutory controls, both National Policy and the Local Authority policies in the Local Plan help preserve the special character and appearance of conservation areas and their setting where it contributes to its significance.

## What is the purpose of a conservation area appraisal?

- Identify special architectural or historic interest and the changing needs of the conservation area;
- Define or redefine the conservation area boundaries;
- Increase public awareness and involvement in the preservation and enhancement of the area;
- Provide a framework for informed planning decisions;
- Guide controlled and positive management of change within the conservation area to minimise harm and encourage high quality, contextually responsive design.

## Summary of the Appraisal Document and Boundary Revisions

This document has been commissioned by Benson Parish Council and authored by a third-party heritage consultant. The conservation and design team have reviewed draft versions of the document and advised on changes necessary to ensure the content is appropriate and compliant with current good practice for the production of appraisal and management plans as well as being consistent with our in-house documents.

The document provides a summary of the history of Preston Crowmarsh and its development, an assessment of its historic and architectural interest, a gazetteer of local interest buildings (non-listed structures) and illustrative maps showing various details of spatial and character analysis.

During a review of the existing Conservation Area boundary, the heritage consultant identified areas that are of sufficient interest and significance to be considered for inclusion within the designated boundary. The Conservation Team also reviewed the proposed areas for inclusion and agreed that these proposed revisions were suitable for public comment.

These revisions included:

- Alterations to the conservation area boundary southwards to include the properties, plots, fields and land to the south of the current boundary up to the field boundary to the south of Crowmarsh Battle Farm.
- A small boundary correction extending the boundary slightly to the east of No 75 and 77 Crowmarsh Lane to include the full extent of their curtilage.



## ENGAGEMENT METHODOLOGY

How we conducted the consultation:

- The consultation ran from Wednesday 10 September until 11.59pm Wednesday 8 October 2025.
- 33 notifications were issued to residents of Preston Crowmarsh, key stakeholders and residents registered on the council's consultation database - filtered for consultees that live within Preston Crowmarsh and may have an interest in the consultation.
- An online survey was created to gather feedback on the Preston Crowmarsh Conservation Area Appraisal document and the proposed changes to the conservation area boundary. The survey asked respondents to express their views in a free text comment box provided. A copy of the survey and comments received are available to view in this report.
- Paper copies of the consultation materials were made available in Benson Library. Posters were also put on display around the village to help promote the consultation.
- A link to the online survey was made available on the council's engagement platform.

### Reporting methodology

In total, 25 responses were received during the public consultation period. This is made up of 20 responses via the online survey and 5 responses via email.

Any personal information supplied to us within the comments that could identify anyone has been redacted and will not be shared or published in the report. Further information on data protection is available in our [planning consultations privacy policy](#).

# QUANTITATIVE AND QUALITATIVE DATA

A copy of the quantitative data received to the consultation is provided below.

## Are you responding as:

Most respondents (68 per cent) are individuals / members of the public, followed by 16 per cent being a district, county or town/parish councillor.

Option	Total	Percent
an individual / member of the public	17	68%
a business / organisation	2	8%
a district, county or town/parish councillor	4	16%
a town/parish council	0	0%
other (please specify below):	1	4%
Not Answered	1	4%

## What is the name of the business, organisation, council or other you are representing:

- Ward councillor for Benson
- Benson Parish Council
- SODC Member for Benson and Crowmarsh
- Historic England
- Natural England

## What is your connection to Preston Crowmarsh? Please tick all that apply.

44 per cent of respondents live in Preston Crowmarsh, whilst 28 per cent regularly visit the area, 24 per cent live outside the area and another 24 per cent have an interest in the area.

Option	Total	Percent
I live here	11	44%
I work here	1	4%
I live outside Preston Crowmarsh	6	24%
I regularly visit Preston Crowmarsh	7	28%
I have an interest in the area	6	24%
Not Answered	5	20%

## How did you hear about the review of the Preston Crowmarsh Conservation Area appraisal?

Of the 76 per cent of respondents that answered this question, 28 per cent heard about the consultation via email, followed by word of mouth (16 per cent).

Option	Total	Percent
District council social media accounts (e.g. Facebook and Instagram)	0	0%
Other social media accounts	1	4%
Poster	1	4%
Newsletter	1	4%
Email	7	28%
Letter	1	4%
District council website	0	0%
Another website	0	0%
Word of mouth	4	16%
Parish/Town council/meeting	2	8%
Other (please specify below)	3	12%
Not Answered	7	28%

## COMMENTS ON THE PRESTON CROWMARSH APPRAISAL DOCUMENT

80 per cent of respondents provided qualitative feedback on this question which is provided below alongside an officer response.

	Comments received	Conservation team response	Action
1	The appraisal document is comprehensive and makes a good case for extending the boundary to include the area around the listed buildings of Crowmarsh Battle Farm. It seems very odd that this part of Preston Crowmarsh was not included originally, as it is such an important feature of the settlement.	Noted with thanks.	N/A
2	Support for the review and agree the proposed amendments	Noted with thanks.	N/A
3	I support the review and its proposed boundary revisions	Noted with thanks.	N/A
4	I like the idea of extending this. I support it	Noted with thanks.	N/A
5	I would like to support this Appraisal Document.	Noted with thanks.	N/A
6	I approve.	Noted with thanks.	N/A
7	I would like it to be made public who suggested the changes and intentions.	The first page of the appraisal acknowledges the author of the document and who commissioned it. It also makes clear that the document is presented for public consultation by the District Council.	N/A
8	I believe this CAA is clear, informative and balanced. I believe the revised CAA boundary will help to preserve the very special character and charm of Preston Crowmarsh - to the benefit of its residents, the Parish as a whole and to external visitors.	Noted with thanks.	N/A
9	I see little point in extending the conservation area as proposed without including the fields adjacent to the extended area. Most of the housing included in the extended area is substantial and mature so the probability of inappropriate development is low. However, the adjacent fields could be developed for housing, as has happened in Benson and Crowmarsh Gifford. If this was to happen, it would make a nonsense of the extension to the conservation area. As one of the affected households, we welcome the plan but would prefer to see it extended as described.	The guidance for Conservation Area designation makes clear that boundaries should respond to built form and man-made areas avoiding excessive areas of open rural space or agricultural fields. The presence of such areas in the setting of a designated area helps to define the character of a place - for example a rural settlement, town centre historic core, etc. The inclusion of the open rural setting of a conservation area within the boundary does not meet the guidance tests	N/A

	<p>for responding to built form and can dilute the defined character of an area, pushing the setting potentially to adjoining settlements or other built form.</p> <p>For these reasons, open agricultural lands are not appropriate for inclusion unless they show a specific feature of man-made intervention that has shaped the area. Examples of open fields that might be included are distinct and significant ridge and furrow or archaeological features, earth works of former settlements or distinct historic enclosure.</p> <p>Open spaces cannot be included in order to seek to control or prevent development.</p> <p>Conservation Area designation is not a barrier to applications for development. Where it meets policy requirements, an appraisal document should be used to ensure development preserves or enhances special interest.</p>	
10	Benson PC fully supports this Conservation Area Appraisal.	Noted with thanks.
11	<p>This appraisal is very welcome in setting out the rational for the conservation area for the first time, and in pointing out the distinctive characteristics and open spaces that are so important to it.</p> <p>The boundary change is also welcome in my opinion in recognising the historic and visual association with Crowmarsh Battle as a major component of the area, albeit spatially separate and more distinctive as a historic farm.</p>	Noted with thanks.
12	I support the document and seek no specific changes.	Noted with thanks.
13	<p>Review of Preston Crowmarsh Conservation Area. Some general comments:</p> <p>I was surprised upon reading the original leaflet that this review was undertaken by Preston Crowmarsh Parish Council, a body that does not exist!</p> <p>Page 10. Last para. [REDACTED]</p>	<p>Thank you for the detailed comments.</p> <p>Page 4 - I have checked the council's map and the North Wessex Downs map and the boundary does cross the river to include the land west of</p> <p>Corrections will be made to ensure references to Preston Crowmarsh PC are</p>

	<p>These comments on the substance of the report are written from notes I made while reading the document, so are in page order.</p> <p>Page 4. Is the area in The North Wessex Downs Natural Landscape, the map I look at on the website suggests the boundary is the river.</p> <p>Page 6. I would object to the important view icon in the south west corner of the area. I assume these icons are on the map for public benefit to enjoy the views. This one is on private property where there is no public access.</p> <p>Page 8. I suspect that many residents of Preston Crowmarsh might disagree with the statement that the presence of A4074 and RAF Benson has little audible impact</p>	<p>the old mill. I am satisfied the boundary shown on the map in the document is correct.</p> <p>Reference to land ownership: The consultant that wrote the document would be best placed to identify exactly which reference in the Bibliography was used for that piece of information. For data protection reasons it is not possible for us to answer this issue directly and we would suggest the commentor contacts the Parish Council and asks for the question to be put to the consultant or to be put in touch with them directly.</p> <p>Important View -Page 16 of the document notes that views from the Thames Path are captured here but the viewpoint marker on the map is placed within the designated area. It is suggested this is moved to the Thames Path to reflect this is a view from a PROW.</p>	<p>updated to Benson Parish Council. Check all references for AONB are now National Landscape Correct references to F. P Chamberlain</p> <p>Move south-west view marker to the west onto the Thames Path</p>
14	<p><b><u>Response to Consultation on Appraisal of Preston Crowmarsh Conservation Area</u></b></p> <p>I have been a resident of Preston Crowmarsh for 60 years continuously and have seen many developments in the Hamlet. I was delighted when the present conservation area was designated but have since had grave reservations as to the value.</p> <p>The Area has developed into an Up-Market residential area with Sky high property prices. As a result the age distribution of residents has become top heavy with almost no children of school age. The result has been unconscious social engineering!</p> <p>The designation has done nothing to preserve the distinct character of the Hamlet. Two recent examples are: The construction of the dwelling between the access to Greenhay and No51 Preston Crowmarsh; secondly the dwelling between No 53 and Lower Farm House. Both examples have seriously detracted from the local scene and the latter has been centred on a large open space and constructed in harsh red brick. I recently considered writing to the Council to suggest</p>	<p>We are grateful for the comments received. The designation of the conservation area captured those elements that were characteristic of the settlement and its pattern of development. The proposed extension takes in the later C20 development that has occurred to the direct south of the historic core and the historically important Crowmarsh Battle Farm area. The C20 area of built form is considered to reflect those nucleated qualities of the conservation area it adjoins. The houses are informed by their connection to the road which runs through the village and they are</p>	N/A

	<p>that the Conservation Area designation served no purpose other than to inflate property prices, and it should be downgraded. The modern developments in the lane to the North and South have only exacerbated the situation.</p> <p>I am critical of the appraisal report in that it appears to have been prepared merely to justify a preconceived notion that the Conservation Area should be extended. I am opposed to any extension except the small correction to the East of Nos 75-77.</p> <p>The Character of the Conservation Area is of a single track lane with dwellings only along each side except at Lower Farm Barns where former agricultural buildings have been tastefully and sympathetically converted.</p> <p>The proposed extension is mass of modern assorted homes of no distinct character forming a block. The only building of distinction in this group is No 72 but this is very dissimilar in character to other dwellings in the conservation area. If other buildings in this 'block' were worthy of inclusion in the proposals why were they not illustrated by photographs in the report?</p> <p>The Character analysis (Sect. 6.0) is unbelievable with respect to category 1. Thameside. The 'block' at the South has little open space and has no similarity or relation to the properties and area to the North, namely Monks Close, Ferry Cottage, and The Old Mill. The only relationship is that they adjoin the side of Thames; but you would not be aware of this looking from the Lane. I can only assume that the 'block' of approximately 10 dwellings has been lumped together with the 3 other properties to give credibility to the proposals. If this modern block of buildings was appropriate for inclusion in the conservation area why was the Northern Area of Preston Crowmarsh, beyond the Weir access path, not considered in the appraisal report?</p> <p>The report does provide a good and useful record of the existing Conservation Area; I can add a little to the historical information. In 1906, The Old Mill House, Ferry Cottage, and a Malthouse on the East of the Lane were purchased by Lord Wittenham of Howbery Park. He replaced the Malthouse with Mill Cottages Nos. 1-4 for his estate workers and with Preston House for his Estate Manager.</p> <p>I do hope you will reject the current proposals to extend the Conservation Area as I do not believe they are justified.</p> <p>"If it ain't broke don't fix it"  [REDACTED]  8<sup>th</sup> October 2025</p>	<p>clustered at the bend in the road in the same manner that the historic cottages also developed. As such, the area is considered to meet the tests that make it worthy of inclusion here and helps to preserve that distinct pattern of development. Photographs of the area do feature in the document, particularly the street scene character and gaps in built form.</p>	
15	I support this	Noted with thanks.	N/A

16	<p>Admin note: this response was received via email.</p> <p>I have looked through the interesting and detailed review of Preston Crowmarsh with particular relevance to the conservation area.</p> <p>[REDACTED]</p> <p>Never in this time have we ever heard reference to the lane running through Preston Crowmarsh being called Crowmarsh Lane as it is throughout the consultation document.</p> <p>Kindly confirm that this was an error and will be corrected. Each house has a number and / or name and the correct postal address is the name/number followed by Preston Crowmarsh and the postcode OX10 6SL.</p>	Noted with thanks.	This will be corrected in the document to reflect that it is the road through Preston Crowmarsh.
17	<p>Admin note: this response was received via email.</p> <p>I have already filled in the consultation form for this. But on Friday I had a conversation on this with [REDACTED] name (initials actually) had been misspelt twice in the document. Please can you check. I suggested that should respond to the consultation so he may already have done so.</p>	Noted and comments to that effect have been received above.	N/A
18	<p>Admin note: this response was received via email.</p> <p>As the Government's adviser on the historic environment, we have reviewed this consultation in the context of the National Planning Policy Framework 2024 (NPPF) and its core principle that heritage assets be conserved in a manner appropriate to their significance, so that they can be enjoyed for their contribution to the quality of life of this and future generations.</p> <p>The designation and management of conservation areas is a matter for local determination. However, we are pleased to offer advice in support of local heritage protection and hope the following observations will help ensure that the proposed CAAs are effective in supporting the council deliver its statutory duties.</p> <p>Historic England warmly welcomes the production of these four CAAs and associated management plans. This response should be read alongside our published Advice Note on Conservation Area Appraisal, Designation and Management, available for download here:</p> <p><a href="https://historicengland.org.uk/images-books/publications/conservation-areaappraisal-designation-management-advice-note-1/">https://historicengland.org.uk/images-books/publications/conservation-areaappraisal-designation-management-advice-note-1/</a></p> <p>Historic England advice – general comments Dealing with a few general points that apply to these four CAAs:</p> <ul style="list-style-type: none"> <li>• The weblinks in the introduction (section 1.0) appear only to work for the Whitchurch CAA.</li> </ul>	<p>Noted with thanks.</p> <p>We welcome the advice to make more reference to nearby National Landscapes. The document does include references to the proximity of the North Wessex Downs NL and where relevant is talks about it's forming an important part of the landscape around the conservation area.</p> <p>Suggest that the Selected Refs section is updated to include specific links to the National Landscape websites for further info.</p>	<p>Ensure consistency across the documents in references to councils and active weblinks.</p> <p>Make sure all references to AONB are updated to National Landscape.</p> <p>Add links to Selected Refs</p> <p>Section 9, p.31:</p> <p><a href="https://www.northwessexdowns.org.uk/">https://www.northwessexdowns.org.uk/</a></p>

	<ul style="list-style-type: none"> <li>• We welcome the summary of special interest near the start of each CAA as a way for users to quickly understand why the conservation area is special, and the subsequent detailed articulation of the area's historic development and character.</li> <li>• While we've tried to avoid comparing the CAAs with each other and needlessly querying where they diverge in approach, in the respective Management Plans we wonder if there's an opportunity to consider them in the round and perhaps take a more consistent approach towards some of the recommendations. We note the Goring CAA refers to commitments to be made by "the relevant Council". Preston Crowmarsh and Whitchurch CAAs refer to commitments by "the Council".</li> </ul> <p>The Watlington CAA does not refer explicitly to Council commitments.</p> <p>Preston Crowmarsh We recommend adding a little more on landscape character to the assessment of special interest, including reference to the nearby National Landscape. Note Natural England's National Character Area profiles as a useful resource: <a href="https://nationalcharacterareas.co.uk/chilterns/">https://nationalcharacterareas.co.uk/chilterns/</a>.</p> <p>On a related minor point, note reference to the "AONB" on page 15, which presumably should be changed to National Landscape.</p> <p>Final remarks</p> <p>As mentioned, we warmly welcome the production of a new CAA and management plan for these four conservation areas. Clearly, a lot of work has gone into their production. In our comments, we suggest a small number of minor refinements, linked in particular with landscape character and the appraisals' management plan recommendations, which we hope will be useful.</p>		
19	<p>Admin note: this response was received via email.</p> <p>Natural England is a non-departmental public body. Our statutory purpose is to ensure that the natural environment is conserved, enhanced, and managed for the benefit of present and future generations, thereby contributing to sustainable development.</p> <p>Natural England has no comments to make on the Preston Crowmarsh Conservation Area Review.</p> <p>The lack of comment from Natural England should not be interpreted as a statement that there are no impacts on the natural environment. Other bodies and individuals may wish to make comments that might help the Local Planning Authority (LPA) to fully take account of any environmental risks and opportunities</p>	<p>Noted with thanks.</p>	N/A

	<p>relating to this document.</p> <p>If you disagree with our assessment of this proposal as low risk, or should the proposal be amended in a way which significantly affects its impact on the natural environment, then in accordance with Section 4 of the Natural Environment and Rural Communities Act 2006, please consult Natural England again.</p>		
20	<p>Admin note: this response was received via email.</p> <p>I have been a resident of Preston Crowmarsh [REDACTED] continuously and have seen many developments in the Hamlet. I was delighted when the present conservation area was designated but have since had grave reservations as to the value.</p> <p>The Area has developed into an Up-Market residential area with Sky high property prices. As a result the age distribution of residents has become top heavy with almost no children of school age. The result has been unconscious social engineering!</p> <p>The designation has done nothing to preserve the distinct character of the Hamlet. Two recent examples are: The construction of the dwelling between the access to Greenhaye and No51 Preston Crowmarsh; secondly the dwelling between No 53 and Lower Farm House. Both examples have seriously detracted from the local scene and the latter has been centred on a large open space and constructed in harsh red brick. I recently considered writing to the Council to suggest that the Conservation Area designation served no purpose other than to inflate property prices, and it should be downgraded. The modern developments in the lane to the North and South have only exacerbated the situation.</p> <p>I am critical of the appraisal report in that it appears to have been prepared merely to justify a preconceived notion that the Conservation Area should be extended. I am opposed to any extension except the small correction to the East of Nos 75-77.</p> <p>The Character of the Conservation Area is of a single track lane with dwellings only along each side except at Lower Farm Barns where former agricultural buildings have been tastefully and sympathetically converted.</p> <p>The proposed extension is mass of modern assorted homes of no distinct character forming a block. The only building of distinction in this group is No 72 but this is very dissimilar in character to other dwellings in the conservation area. If other buildings in this 'block' were worthy of inclusion in the proposals why were they not illustrated by photographs in the report?</p> <p>The Character analysis (Sect. 6.0) is unbelievable with respect to category 1. Thameside. The 'block' at the South has little open space and has no similarity or relation to the properties and area to the North ,</p>	<p>We are grateful for the comments received.</p> <p>The designation of the conservation area captured those elements that were characteristic of the settlement and its pattern of development.</p> <p>The proposed extension takes in the later C20 development that has occurred to the direct south of the historic core and the historically important Crowmarsh Battle Farm area. The C20 area of built form is considered to reflect those nucleated qualities of the conservation area it adjoins. The houses are informed by their connection to the road which runs through the village and they are clustered at the bend in the road in the same manner that the historic cottages also developed.</p> <p>As such, the area is considered to meet the tests that make it worthy of inclusion here and helps to preserve that distinct pattern of development.</p> <p>Photographs of the area do feature in the document, particularly the street scene character and gaps in built form.</p>	N/A

<p>namely Monks Close, Ferry Cottage, and The Old Mill. The only relationship is that they adjoin the side of Thames; but you would not be aware of this looking from the Lane. I can only assume that the 'block' of approximately 10 dwellings has been lumped together with the 3 other properties to give credibility to the proposals. If this modern block of buildings was appropriate for inclusion in the conservation area why was the Northern Area of Preston Crowmarsh, beyond the Weir access path, not considered in the appraisal report?</p> <p>The report does provide a good and useful record of the existing Conservation Area; I can add a little to the historical information. In 1906, The Old Mill House, Ferry Cottage, and a Malthouse on the East of the Lane were purchased by Lord Wittenham of Howbery Park. He replaced the Malthouse with Mill Cottages Nos. 1-4 for his estate workers and with Preston House for his Estate Manager.</p> <p>I do hope you will reject the current proposals to extend the Conservation Area as I do not believe they are justified.</p> <p>"If it ain't broke don't fix it"</p>		
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## Our commitment to equal access for all

We are committed to making sure that residents have equal access to all council services. Please help us to keep track of how successfully we are achieving this by ticking the appropriate boxes below.

All information is confidential and will only be used to help us monitor participation rates among all groups in our community.

### What is your sex?

48 per cent of respondents that answered this question are male and 20 per cent are female.

Option	Total	Percent
Female	5	20%
Male	12	48%
Prefer not to say	2	8%
Not Answered	6	24%

### Is the gender you identify with the same as your sex registered at birth?

68 per cent of respondents that answered this question said their gender is the same as the sex registered at birth.

Option	Total	Percent
Yes	17	68%
Prefer not to say	2	8%
No (please specify below)	0	0%
Not Answered	6	24%

### How old are you?

48 per cent of respondents that answered this question are aged between 65 to 75+, more specially 32 per cent from 65 to 74 year olds and 16 per cent from 75+.

Option	Total	Percent
Under 16	0	0%
16-24	0	0%
25-34	0	0%
35-44	1	4%
45-54	0	0%
55-64	2	8%
65-74	8	32%
75+	4	16%
Prefer not to say	3	12%
Not Answered	7	28%

## What is your ethnic group?

76 per cent of respondents answered this question, 68 per cent of which are from a White ethnic group, whilst 8 per cent preferred not to answer.

Option	Total	Percent
White - English, Welsh, Scottish, Northern Irish, British	17	68%
White - Irish	0	0%
White - Gypsy or Irish Traveller	0	0%
White - Roma	0	0%
Any other White background (you can specify below)	0	0%
Asian or Asian British - Indian	0	0%
Asian or Asian British - Pakistani	0	0%
Asian or Asian British - Bangladeshi	0	0%
Asian or Asian British - Chinese	0	0%
Any other Asian background (you can specify below)	0	0%
Black, Black British- Caribbean	0	0%
Black, Black British- African background	0	0%
Any other Black, Black British, Caribbean or African background (you can specify below)	0	0%
Mixed or Multiple Ethnic Groups - White and Black Caribbean	0	0%
Mixed or Multiple Ethnic Groups - White and Black African	0	0%
Mixed or Multiple Ethnic Groups - White and Asian	0	0%
Any other Mixed or Multiple background (you can specify below)	0	0%
Any other ethnic Group - Arab	0	0%
Any other ethnic Group (you can specify below)	0	0%
Prefer not to say	2	8%
Not Answered	6	24%

## Do you have any physical or mental health conditions or illness lasting or expecting to last 12 months or more?

Of the respondents that answered this question (76 per cent), 56 per cent do not have a physical or mental health conditions or illness lasting or expecting to last 12 months or more, whilst 4 per cent do.

Option	Total	Percent
Yes	1	4%
No	14	56%
Prefer not to say	4	16%
Not Answered	6	24%

**Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?**

One of the respondents (4 per cent) said they have a physical or mental health condition or illness, and it reduces their ability to carry out day-to-day activities by a little.

Option	Total	Percent
Yes, a lot	0	0%
Yes, a little	1	4%
Not at all	0	0%
Not Answered	24	96%

# SURVEY

A copy of the online survey is provided below.

We are carrying out a review of the conservation area in Preston Crowmarsh.

**What is a Conservation Area?** Click on the video below to find out more.



As part of the review process, we are now inviting comments on the Preston Crowmarsh Conservation Area Appraisal document.

The document details a number of proposed changes to the Preston Crowmarsh Conservation Area boundary as follows:

- Alterations to the conservation area boundary southwards to include the properties, plots, fields and land to the south of the current boundary up to the field boundary to the south of Crowmarsh Battle Farm.
- A small boundary correction extending the boundary slightly to the east of No 75 and 77 Crowmarsh Lane to include the full extent of their curtilage.

More details on these proposed changes can be found in Section 7 of the appraisal document.

We are inviting your comments on the proposed changes during a four-week consultation period which runs from **Wednesday 10 September until 11.59pm on Wednesday 8 October 2025**.

## What happens next?

After the consultation period ends, we will consider your comments and make appropriate changes to the draft document and boundary revision before we proceed to adopt it via the council's cabinet process. Once adopted, we will publish the cabinet report, new conservation area appraisal document and adopted revised boundary on our website.

## **Your personal data**

If you are responding as an individual/member of the public, we ask what your connection is with Preston Crowmarsh. Any personal information you provide to the councils within your comments that could identify you will not be published in the summary report.

If you are responding in your capacity as a business, organisation, council or other we ask you to provide its name - the summary report may include this information. Further information on data protection is available in our privacy statement.

The consultation includes equality questions at the end. All questions are optional and will not be linked to your survey answers. All information is confidential and will only be used to help us monitor participation rates among all groups in our community.

If you have any questions on the draft appraisal, survey or require it in an alternative format (for example large print, Braille, audio, Easy Read and alternative languages) please contact our Conservation team at [conservationconsults@southandvale.gov.uk](mailto:conservationconsults@southandvale.gov.uk) or call 01235 422422.

## A bit about you

### 1. Are you responding as: \*

- an individual / member of the public
- a business / organisation
- a district, county or town/parish councilor
- a town/parish council
- Other (please specify):

### 2. What is the name of the business, organisation, council or other you are representing:

### 3. What is your connection to Preston Crowmarsh: Please tick all that apply.

- I live here
- I work here
- I live outside Preston Crowmarsh
- I regularly visit Preston Crowmarsh
- I have an interest in the area

### 4. How did you hear about the review of the Preston Crowmarsh Conservation Area appraisal?

- District council social media accounts (e.g. Facebook and Instagram)
- Other social media accounts
- Poster
- Newsletter
- Email
- Letter
- District council website
- Another website
- Word of mouth
- Parish/Town council/meeting
- Other (please specify below)

## Preston Crowmarsh Conservation Area Appraisal

Please provide your comments on the appraisal document below.  
You can view the Preston Crowmarsh Appraisal document below.

If you are particularly concerned with the proposed boundary revision, you can find more detail on this in section 8 of the appraisal.

If you would like to see this document amended or improved in any way, it would be helpful if you could please explain what changes you are seeking.

### 5. You can upload any supporting documents using the button below.

#### Our commitment to equal access for all

We are committed to making sure that residents have equal access to all council services. Please help us to keep track of how successfully we are achieving this by ticking the appropriate boxes below.

All information is confidential and will only be used to help us monitor participation rates among all groups in our community.

#### 6. What is your sex?

- Female
- Male
- Prefer not to say

#### 7. Is the gender you identify with the same as your sex registered at birth?

- Yes
- Prefer not to say
- No (please specify):

## 8. How old are you?

- Under 16
- 16-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- Prefer not to say

## 9. What is your ethnic group?

- Prefer not to say

### White

- English, Welsh, Scottish, Northern Irish, British
- Irish
- Gypsy or Irish Traveller
- Roma
- Any other white background

### Asian or Asian British

- Indian
- Pakistani
- Bangladeshi
- Chinese
- Any other Asian background

### Black, Black British, Caribbean or African

- Caribbean
- African
- Any other Black, Black British, Caribbean or African background

### Mixed or Multiple Ethnic Groups

- White and Black Caribbean
- White and Black African
- White and Asian
- Any other mixed or multiple background

### Other Ethnic Group

- Arab

Other (please specify):

**10. Do you have any physical or mental health conditions or illness lasting or expecting to last 12 months or more?**

Yes

No

Prefer not to say

**11. Do any of your conditions or illnesses reduce your ability to carry out day to day activities?**

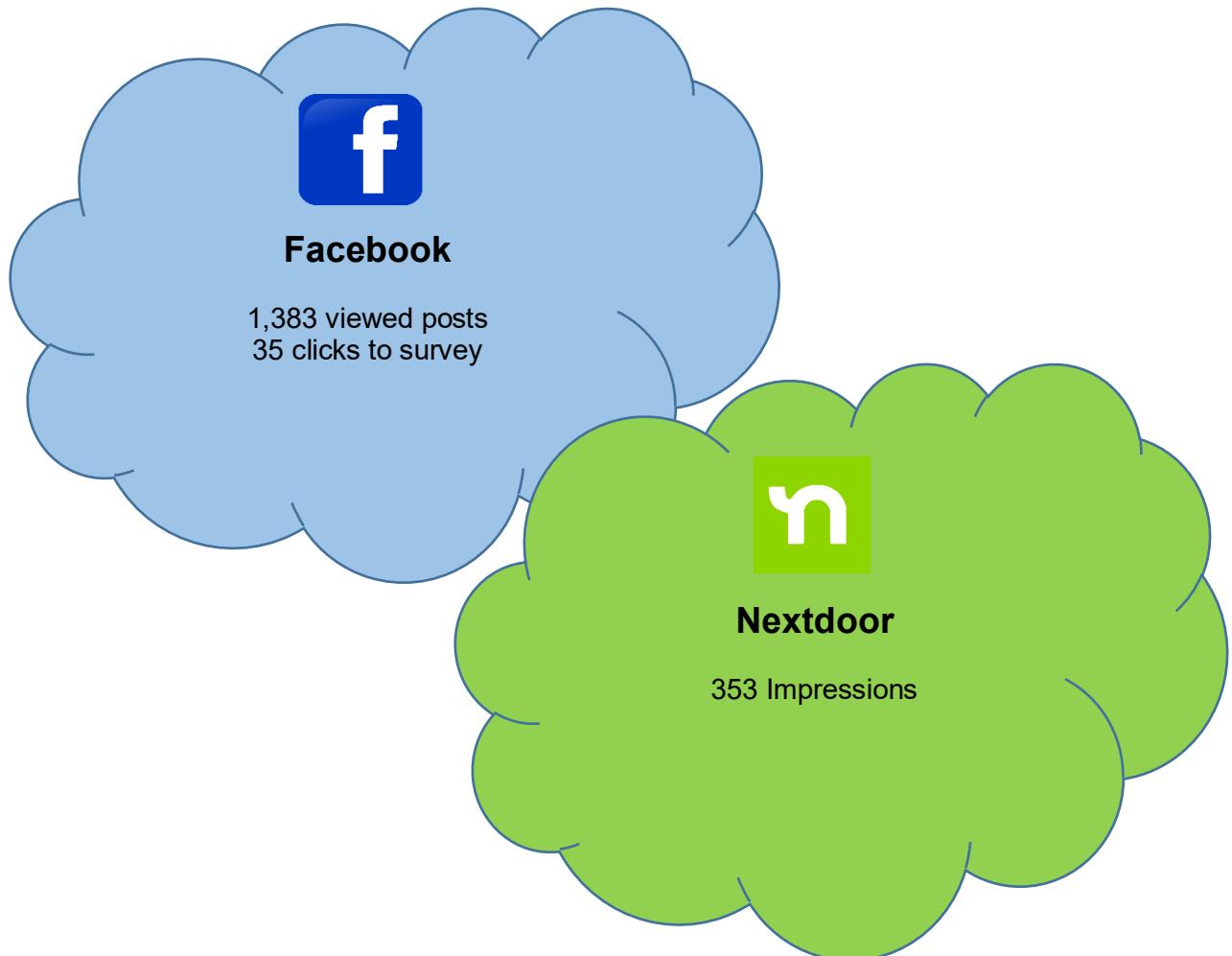
Yes, a lot

Yes, a little

Not at all

## SOCIAL MEDIA STATISTICS

The following information provides insight into the online social media engagement, which includes the number of times residents clicked through to view and/or take part in the Preston Crowmarsh consultation.



## COMMUNICATION

A copy of the email notification issued to the council's consultation database is provided below.



**Join the Conversation**

## Review of the Preston Crowmarsh Conservation Area

Dear <<First Name>>

We are emailing you to invite you to have your say on proposed changes to the conservation area in Preston Crowmarsh as this may be of interest to you.

### What is a Conservation Area?

Click on the video below to find out more.



## Why are we reviewing the Conservation Area?

Local authorities have a duty to designate Conservation Areas and from time to time to review the boundaries and to consult the public on this new document before it is adopted. The Preston Crowmarsh Conservation Area has not been reviewed since designation in 1978 and no appraisal document has been produced. As such a review of Preston Crowmarsh Conservation Area has been instigated.

## How to comment

We are inviting your comments on the Preston Crowmarsh Conservation Area Appraisal document during a four-week consultation period which runs from **Wednesday 10 September until 11.59pm on Wednesday 8 October 2025**.

**Click here to take part in the consultation!**

*Please note, this is a unique survey link just for you and is connected to your email address. If you would like to forward this email to anybody else, please refer them to the [public link to the survey](#).*



Listening Learning Leading



If you are unable to complete the Conservation Area consultation online, have any queries about the survey or require it in an alternative format (for example: large print, Braille, audio, Easy Read or alternative languages) please email [conservationconsults@southandvale.gov.uk](mailto:conservationconsults@southandvale.gov.uk) or call 01235 422422.

**Data protection:** Please refer to our privacy policy regarding how your personal data is used for this consultation, available on our websites: [South Oxfordshire](#) and [Vale of White Horse](#). If you would like to know more about the council's data protection registration or to find out about your personal data, please visit: [Vale of White Horse data protection webpage](#) or [South Oxfordshire data protection webpage](#).

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe](#)

## FURTHER INFORMATION

For information about the consultation or the results presented in this report, please contact:

**Consultation and Community Engagement Team**

South Oxfordshire and Vale of White Horse District Councils

01235 422 425

[jointheconversation@southandvale.gov.uk](mailto:jointheconversation@southandvale.gov.uk)

To enquire about the council's work on the Preston Crowmarsh Conservation Area consultation, please contact:

**Conservation Area Team**

South Oxfordshire and Vale of White Horse District Councils

01235 422 600

[conservationconsults@southandvale.gov.uk](mailto:conservationconsults@southandvale.gov.uk)

**END.**